



FOR IMMEDIATE RELEASE

Lions Befrienders Rallies Singaporeans to Embrace Lifelong Giving at Signature Volunteers' Day 2026 Event

SINGAPORE, 27 June 2026 — Lions Befrienders has successfully concluded its annual Volunteers' Day 2026 at *SCAPE (PlaySpace), transforming the heart of the city into a vibrant hub of community participation and purpose. The milestone event underscored a powerful commitment to keeping the spirit of volunteerism alive, showcasing how intentional, eco-friendly practices and deep intergenerational connections can mobilize the public to build a more resilient and inclusive society.

Bringing together senior volunteers, dynamic youth, and corporate changemakers, the event stood as a shining example of unity in action. By bridging generations, Lions Befrienders demonstrated that the desire to serve knows no age. Senior volunteers from Active Ageing Centres worked hand-in-hand with younger generations and corporate partners, exchanging life experiences while collectively extending care and companionship to the wider community. Additionally, *SCAPE youth volunteers shared reflections from an intergenerational matcha-making session, offering a personal glimpse into how simple shared experiences can spark meaningful intergenerational conversations and deepen understanding across age groups. This powerful synergy proved that intergenerational volunteering is not just about mutual support, but about creating a continuous, self-sustaining cycle of active and positive ageing.

A core pillar of this year's commemoration was sustainable volunteerism, brought to life through a structured volunteer development pathway. Lions Befrienders highlighted its clear roadmap that nurtures everyday participants into active volunteers, trained specialists, and eventually, capable community leaders. This forward-thinking approach ensures that giving back is not a one-off act, but a lifelong, enriching journey supported by continuous capability building.

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The event was graced by **Guest-of-Honour Dr. Janil Puthucheary, Senior Minister of State, Ministry of Sustainability and the Environment & Ministry of Education** who witnessed firsthand how community service can align seamlessly with national environmental goals. Reflecting this green ethos, the entire event championed an eco-friendly blueprint, featuring repurposed booth structures, digital displays to eliminate material waste, and a dedicated Sustainability Education Framework.

"The heart of volunteerism lies in its power to evolve and endure," said **Karen Wee, Executive Director of Lions Befrienders**. "We are not just keeping the flame of service alive; we are reimagining it for the future. By intertwining sustainability with community participation, we show that taking care of our environment and taking care of our people are two sides of the same coin. When youth and seniors stand together, they form an unbreakable bond that strengthens the very fabric of Singapore."

Beyond an internal appreciation, the day functioned as a major public engagement catalyst. The bustling open-tent layout invited members of the public to participate in interactive carnival games, learn about national green initiatives like the National Environment Agency's Return Vending Machines, explore navigating community accessibility with the Singapore Land Authority's OneMap app, and sign up as new volunteers on-site.

This massive undertaking was made possible through the generous support of valued enablers. Lions Befrienders extends its deepest gratitude **to Youth Partner *SCAPE**, a space that fosters boundless possibilities while remaining inclusive and safe for all; Transport Sponsor Big One Pte Ltd, and supporting partners including **the National Environment Agency and the Singapore Land Authority**, whose shared vision has left a lasting impact on Singapore's social landscape.

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About Lions Befrienders Service Association

Established in 1995, Lions Befrienders Service Association (Singapore) (LBSA) is a social service agency dedicated to providing holistic care and support to help seniors age healthily in place with community participation, enabling them to enjoy purposeful and meaningful lives. Through the active involvement of about 1,000 regular volunteers, LBSA engages close to 13,000 seniors via a spectrum of integrated eldercare services catering to their social, emotional, mental, physical and spiritual needs. LBSA currently operates 10 Active Ageing Centres, two Community Case Management Services regions (East & West), Home Personal Care (HPC) and enhanced Home Personal Care (HPC+) [Queenstown, Clementi & Tampines] services, as well as a Befriending arm that reaches out to socially isolated seniors.

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