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For Immediate Release

5 September 2008

BEFRIENDING GOLF CLASSIC 2008

Organised jointly by Lions Befrienders and Lions Home for the Elders

Wednesday, 10 September 2008

Keppel Club, Bukit Chermin Road

Both Lions Befrienders and Lions Home for the Elders are programmes under Lions Clubs International District 308-A1 (Singapore). The two programmes are supported by the Ministry of Community Development, Youth & Sports & the Ministry of Health respectively, and are also members of the National Council of Social Service. Though the programmes had humble beginnings, they have since grown in stature over the last two decades. Today, Lions Befrienders is currently one of the largest direct service charitable organisations in Singapore who work mainly with and through volunteers to care for some 3,500 lonely seniors in their Befriending Programme & Outreach Programme. As for Lions Home for the Elders, they operate two state-of-the-art nursing homes, one located at Toa Payoh Rise and the other at Bedok South, with a total of 354 nursing home beds under its wing. In addition, they are on the leading edge of being one of the best run nursing homes adopting best practices in medical care.

The Befriending Golf Classic 2008 event is a special one for both organisations as it marks the **first time that they are jointly organising** a golf event together. To both organisations, which are part of the Lions movement, this joint event symbolises solidarity and alignment of efforts to **raise public awareness of the importance of active ageing not solely for the seniors-in-general, but to provide such opportunities to the poor and lonely seniors, and the elderly sick living within our community.**

Mr Lim Boon Heng, Minister, Prime Minister's Office will be the Guest-of-Honour for the event. Championing for the cause of active ageing, he has recently remarked during the launch of the Active Ageing Carnival 2008 at Ngee Ann City, Civic Plaza last month that active ageing is starting to take off in Singapore and that the government, community, employers and businesses play a role in making Singapore a great place to grow old in.

Lions Befrienders provide opportunities for their seniors to age actively and positively through the plethora of activities and courses organised at their 3 Neighbourhood Links located at Ang Mo Kio, Bendemeer and Mei Ling. Lions Home for the Elders provides the elderly residing in their 2 nursing homes opportunities to engage themselves actively by organising programmes that stimulate their intellect, rebuild their strength and raise

their spirits. The programmes include arts & crafts, cooking, concerts and monthly outings to local hawker centres, markets and shopping malls.

Interested parties (individuals, corporates, interest groups, educational institutions, etc.) who are keen to support this cause may sign up as a golf participant, charity dinner diner or simply donate or sponsor to this event. The beneficiaries of this event will be the seniors served by the above Neighbourhood Links run by Lions Befrienders and the elderly sick served by Lions Home for the Elderly.

For this event, **four fabulous hole-in-one prizes await** the golf participants. These include two Mercedes-Benz (E200 model) and cash prizes of \$200,000 and \$20,000 respectively.

Event Details

Venue : Keppel Club, Bukit Chermin Road

Date : 10 September 2008 (Wednesday)

Tee-off Time : Shot-Gun starts at 1.00 pm sharp

Guest-of-Honour : Mr Lim Boon Heng, Minister, Prime Minister's Office

Registration : 11.00 am – 12.30 pm (including lunch)

Format of Play : System 36 Stablefold, A & B Division

Spokesperson : Mr Wallace Chew, BBM (representing both Lions Befrienders and Lions Home for the Elders)

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