

Updated: 23rd November 2008, 1640 hrs

## **Tough times ahead for fund raising**



*Befriending Walk 2008 warm up session*

Fund raising is expected to be tougher in the months ahead.

As discovered by the Lions Befrienders Service Association.

Even though the association managed to raise 100 thousand dollars for its Befriending Walk event today, it's still about 100 thousand dollars below the 200 thousand dollars target.

Its Executive Director Jennifer Yee understands that Singaporeans may be more cautious in making donations during this period of economic uncertainty.

However, she hopes people do also realise that the needs of charities and their beneficiaries do not diminish during a downturn.

The Befriending Walk was organised to raise funds for the charity's Outreach Programme which benefits more than 1800 senior citizens.

(Source: Radio 938LIVE website at:

<http://938live.sg/portal/site/938Live/menuitem.43735da1634c4377d21b2910618000a0/?vgnextoid=7a47a09d528cd110VgnVCM1000001f0aa8c0RCRD&mcParam=18d2638896593110VgnVCM100000e101000aRCRD>)